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| | | Application Number | 09/516,983 |
| | | Filing Date | 01 MARCH 2000 |
| | | First Named Inventor | ELDERING, CHARLES A. |
| | | Art Unit | 2614 |
| | | Examiner Name | Sheleheda, James R. |
| Attorney Docket Number | T702-02 | | |
| Sheet | 4 | of | 4 |

| NON PATENT LITERATURE DOCUMENTS | | | |
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| Examiner Initials* | Cite No. ¹ | Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published. | T ² |
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| / | CE | Marketing Literature, Firefly Corporation, "Firefly Passport Office", www.firefly.net, 8 pgs. 6/20/98 | |
| / | CF | Media Metrix, "Frequently Asked Questions", www.mediametrix.com, 2 pgs. 6/30/98 | |
| / | CG | Net Perceptions Corporation, "Adding Value in the Digital Age", www.netperceptions.com, 11 pgs. 6/30/98 | |
| / | CH | Product Data Sheet, Open Sesame, "Learn Sesame", www.opensesame.com, 3 pgs. 7/9/98 | |
| / | CI | Product Literature, Aptex Software, Inc. "SelectCast for Commerce Servers", www.aptex.com, 2 pgs. 6/30/98 | |
| / | CJ | Product Literature, Aptex Software, Inc., "SelectCast for Ad Servers", www.aptex.com, 2 pgs. 6/30/98 | |
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| Examiner Signature | | Date Considered | 10/6/05 |
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